

CRM solution for Private Equity

A WORD FROM THE FOUNDER

Now is the time for Private Equity firms to transform digitally, in order to maintain dynamic growth and continue to reinvent themselves. This is a unique value creation lever.

At AskLogix, our three pillars for holistic digital transformation include the digitisation of client services to transform the client experience, internal processes to optimise costs, and innovation of more strategic business subjects. This overview outlines what we can we provide to give you a digital edge over your competitors.

Get in touch today, I would be happy to assist you in your digital projects.



Arnaud Mercier,
Founder & CEO



WHAT WE DO

Asklogix - PE is a collaboration and productivity cloud-based solution designed specifically for Private Equity firms.

Bringing together the Client Relationship Management, Sales & Marketing, and Operational functions across a business, our solution automate workflows, facilitates collaboration & optimizes your operations for growth.

If you want to **manage your deals and activities in one location**, our solution automates workflows, facilitates collaboration and optimises your operations for growth.

KEY BENEFITS

- **Manage** the active fundraising process and funnel of prospective Limited Partners
- **Build** relationships with current and prospective Limited Partners.
- **Increase** communication efficiency with existing clients and prospects
- **Facilitate** Team collaboration - the right information to the right user at the right time - securely!
- **Automate** workflow processes for enhanced productivity and reduction of operation risks

SUPPORTED PROCESSES

- Forecast potential new business
- Fundraising
- Manage deal interactions and progress
- Provide updates to your clients and close deals faster
- Organise one-to-one meetings, client visits and call reports (follow-up)
- Marketing automation
- Due Diligence and RFP
- Events and meetings
- Client delivery and Solvency requests
- Lead management
- Contacts and document management
- Synchronise e-mails, contacts and calendars with Outlook, Gmail
- Risk and Compliance (CRM)

“AskLogix were able to successfully provide the technology, knowledge and expertise to ensure the smooth Digital transformation of our company.

- CEO, Private Equity Firm, London

KEY FEATURES PROVIDED



Solution based on AI & Blockchain technologies

Our embedded **Blockchain extends CRM** - delivering a fast and easy way to build trusted partner networks that share verified, distributed data.

Our solution powered by AI can help users with smart recommendations about a customer or a prospect based on all the data about that person the system has collected.



Automated client Communications & Collaboration

The incorporation of a **branded portal** enables the client to differentiate their reporting, while extending your brand from simple relationship building to high-touch client engagement.

Prospects, investors and their consultants can now all go to a single portal/dashboard and with one login review, manage and produce reports across all entitled funds and accounts.



Compliance and Risk Management

The increasingly rigorous regulatory climate requires new levels of transparency and compliance.

Our solution incorporates a sophisticated Risk and Compliance Management environment, which not only captures all elements of risk via consolidation of disparate data sources, but also **actively predicts** the likely future outcomes.



LOCATION

London HQ:
81 Fulham Rd, Chelsea
London SW3 6RD

Paris Office:
27 Place de la Madeleine 75008 Paris

PHONE NUMBERS

London HQ:
+44 780 556 5876

Paris Office:
+33 1 73 79 35 68

EMAIL ADDRESS

contact@asklogix.com