

CRM solution for Hedge Funds

A WORD FROM THE FOUNDER

Many asset management businesses are increasingly reliant on advanced CRM technology to help them understand customer needs and improve engagement.

At AskLogix, we offer a customisable CRM solution that allows asset managers to benefit from: effective communication with existing clients and prospects, maintaining relationships and optimising business operations. This overview outlines what we can provide to give you a digital edge over your competitors.

Get in touch today, I would be happy to assist you in your digital projects.



WHAT WE DO

Asklogix - HF Logic is a collaboration and productivity cloud-based solution designed specifically for Asset Management companies.

Bringing together the Client Relationship Management, Sales & Marketing and Operational functions across a **business, our solution automates workflows, facilitates collaboration and optimises your operations for growth.** Ask Logix HF Logic is a full suite of productivity tools.

Our solution is customisable, scalable and built for growth. The solution also leverages built-in AI to increase your overall customer satisfaction and engagement.

KEY BENEFITS

- **Increase effectiveness** of communication with your existing clients and prospects
- **Facilitate Team collaboration** - the right information to the right user at the right time - securely!
- **Automate workflow processes** for enhanced productivity and reduction of operation risks
- **Highly configurable platform** - adapt to the needs of your operations, the growth of your business and changes in the regulatory environment.

SUPPORTED PROCESSES

- Forecast potential new business
- Fundraising
- Manage deal interactions and progress
- Provide updates to your clients and close deals faster
- Organise one-to-one meetings, client visits and call reports (follow-up)
- Marketing automation
- Due Diligence and RFP
- Events and meetings
- Client delivery and Solvency requests
- Lead management
- Contacts and document management
- Synchronise e-mails, contacts and calendars with Outlook, Gmail
- Risk and Compliance (CRM)

KEY FEATURES PROVIDED



Solution based on AI & Blockchain technologies

Our embedded **Blockchain extends CRM** - delivering a fast and easy way to build trusted partner networks that share verified, distributed data.

Our solution powered by AI can help users with smart recommendations about a customer or a prospect based on all the data about that person the system has collected.



Automated client Communications & Collaboration

The incorporation of a **branded portal** enables the client to differentiate their reporting, while extending your brand from simple relationship building to high-touch client engagement.

Prospects, investors and their consultants can now all go to a single portal/dashboard and with one login review, manage and produce reports across all entitled funds and accounts.



Compliance and Risk Management

The increasingly rigorous regulatory climate requires new levels of transparency and compliance.

Our solution incorporates a sophisticated Risk and Compliance Management environment, which not only captures all elements of risk via consolidation of disparate data sources, but also **actively predicts** the likely future outcomes.



LOCATION

London HQ:

81 Fulham Rd, Chelsea
London SW3 6RD

Paris Office:

27 Place de la Madeleine 75008 Paris

PHONE NUMBERS

London HQ:

+44 780 556 5876

Paris Office:

+33 1 73 79 35 68

EMAIL ADDRESS

contact@asklogix.com